

Corporate Governance of Sustainability: A Co-Evolutionary View on Resource Management (Esri Studies on the Environment)



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This book considers the corporate governance of sustainability from a co-evolutionary perspective, exploring the linkages between pro-active approaches at the corporate level, market-based incentives and environmental networks. The contributors contend that governance for sustainable development has not yet been fully formulated, and requires further analysis in the context of policies, the role of the state and the inclusion of corporate and private actors. They question whether the governance of sustainable development goes beyond traditional, state-centred policy-making by aiming for proactive changes of private actors' behaviours at different levels. The discussion also encompasses relevant theory on corporate governance, competition, market failures and regulatory tools. An assessment methodology suitable for empirical network analysis at the meso-level is introduced, and its application is demonstrated using eight case studies. Raimund Bleischwitz and his team of contributing authors draw important conclusions for policy analysis and sustainability assessments and the actors involved. The book will therefore prove an invaluable resource for academics, scholars and policymakers focusing on applied sustainability research, policy analysis and evaluation.

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