

Nortel Networks: How Innovation and Vision Created a Network Giant

Larry MacDonald

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Nortel Networks: How Innovation and Vision Created a Network Giant Larry MacDonald Praise for Nortel Networks How Innovations and Vision Created a Network Giant "Nortel rising from Canadian industrial age corporation to a global network powerhouse is a fabulous story of determination and foresight, and new business modal innovation. MacDonald shows why Nortel will remain pre-eminent in the brutally competitive digital economy." -Don Tapscott, Chair, Digital 4Sight, and Author of Paradigm Shift, The Digital Economy, Growing Up Digital, and Digital Capital: Harnessing the Power of Business Webs "Few companies are changing the world today. Nortel is one of them-and has been for generations. This is a human adventure of corporate renewal-about visionary leaders who transform today's success into tomorrow's innovation." - E. F. Peter Newson, Associate Professor, Richard Ivey School of Business, The University of Western Ontario "MacDonald's book fills a critical gap in the history of Canadian telecommunications. His Nortel Networks is a valuable and extremely readable chronicle of the remarkable transformation of a sleepy telephone manufacturer into Canada's most valuable corporation." -Lawrence Surtees, research analyst, IDC Canada Ltd., and former telecommunications reporter. The Globe and Mail Visit Our Companion Website at www.wiley.com/canada/nortelnetworks



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