Introductory Statistics for the Behavioral Sciences

Joan Welkowitz, Barry H. Cohen, R. Brooke Lea

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A comprehensive and user-friendly introduction to statistics for behavioral science students—revised and updated

Refined over seven editions by master teachers, this book gives instructors and students alike clear examples and carefully crafted exercises to support the teaching and learning of statistics for both manipulating and consuming data.

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- A continuous narrative that clearly explains statistics while tracking a common data set throughout, making the concepts unintimidating and memorable, and providing a framework that connects all of the topics and allows for easy comparison of different statistical analyses
- Coverage of important aspects of research design throughout the text, such as the "correlation is not causality" principle
- Updated and annotated SPSS output at the end of each chapter with step-by-step instructions
- Updated examples and exercises
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