



Wisdom of Crowds Small & Mid-Sized Enterprise Business Intelligence Market Study

Howard Dresner

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The Wisdom of Crowds Small and Mid-Sized Enterprise BI Market Study focuses on the specific characteristics, drivers, and trends unique to smaller enterprises, and provides an analysis of how these usage trends compare to the large enterprise market. The inaugural SME BI Report provides a thorough analysis and ranking of 21 leading BI vendors, including individual ratings, to enable organizations to compare and contrast vendor performance using our trademark 33-measure performance model. A 17-page Buyers' Guide is also included to evaluate vendors based on key business intelligence features, across traditional, cloud and mobile platforms. This report will be an invaluable tool for any Small or Mid-Sized Enterprise considering an investment in Business Intelligence solutions.

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