



## **The New Arab Media: Technology, Image and Perception (Middle East Studies)**

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*The New Arab Media: Technology, Image and Perception* provides a valuable introduction and analysis of some of the most important issues surrounding the new media revolution in the Middle East. In particular, the book examines the two Janus-like faces of the new media in the Middle-East: its role in reflecting developments within the region, as well as its function in projecting the Arab world outside the Middle East. Now available in paperback, the contributions address various aspects of new media developments, each one highlighting an aspect of the complexity of the relationship between new media developments and Middle Eastern cultures. The topics examined include: the impact of Al-Jazeera \* implementation of the internet in the region \* the use of the media for diplomacy and propaganda \* image culture \* the use of the internet by religious diasporas \* information and communication technologies and the Arab Public Sphere \* the influence of satellite television on Arab public opinion \* the explosion of local radio stations in Jordan.

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