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A practical guide for companies who want to plan their entire business from Purpose to Key Actions on one single sheet of A4! Most companies are not clear on their strategy and do not have a proven method for recording their action, or holding themselves accountable. BGI Strategy on a Page comes from Deri's extensive business experience and MBA through being non-executive and executive on 18 different boards, advising over 125 companies and experience on his MBA, angel and venture capital networks. It has proven to work with one-person companies to 20 million pound companies. BGI Strategy on a Page combats the speed and acceleration in the business world by enabling us to strategically adapt to the changes in external and internal markets. The concept provides a monthly accountability system, being able to flex strategy in the now, medium term and long term.

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