



Become CEO: How to Start a Successful Online Business (CEO Coach Series Book 1)

J. Morehead

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Do you want to start your own online business?

Perhaps you've spent too many nights in hotels traveling for a job you don't like anymore. Maybe you want a better life for your kids, with more income available for education and travel, or even just an easier way to pay the mortgage. Maybe you're sick of the rat race, clocking in and out at a certain time each day at the office. Or you've been laid off and need a way to find an income source. Maybe you are ready to see the title of CEO behind your name.

Become CEO is your no-nonsense shortcut to starting an online business. It provides all the nuts and bolts needed to think about, create and launch the business that will help you achieve financial freedom. This book is geared toward people without tech experience and gives them the route to take to launch an online business.

Table of Contents:

1) Their Pain is Your Gain

How to know which pain points will turn into a business concept that will work

How to harness what customers are already doing online

2) Pick a Business Model

How to know what business model works for you

10 specific business ideas that will work for you

3) Build Your Network and Fund Your Idea

Where you should go to for advice and resources

3 websites that help you raise money for your startup

4) Design It, Test It, and Make a Brand

How to easily design an online product

5) The Administrative Stuff

Ways to avoid paying too much for legal and other services

6) Find Talent

The 6 best places to look for a tech co-founder

Outsource these functions to make your life easier

7) Find Customers Quickly and Cheaply

Sure-fire ways to promote your business to the right audience

50 tech blogs to tell about your business

8) Launch and Run Your Business

Best way to track your metrics

There is so much money to be made on the web. After all, millions of people come online each day to be informed, educated, connected, and entertained. It makes sense that you could place your stake in this world to intercept a small piece of it in return for cash that goes into your pocket and the position of CEO.

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