



# Information Quality and Governance for Business Intelligence (Advances in Business Strategy and Competitive Advantage (Abs))

*William Yeoh*

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## **Information Quality and Governance for Business Intelligence (Advances in Business Strategy and Competitive Advantage (Abs))** William Yeoh

Business intelligence initiatives have been dominating the technology priority list of many organizations. However, the lack of effective information quality and governance strategies and policies has been meeting these initiatives with some challenges.

**Information Quality and Governance for Business Intelligence** presents the latest exchange of academic research on all aspects of practicing and managing information using a multidisciplinary approach that examines its quality for organizational growth. This book is an essential reference tool for researchers, practitioners, and university students specializing in business intelligence, information quality, and information systems.

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