



Lets End Our Literacy Crisis: The Desperately Needed Idea Whose Time Has Come

Bob C. Cleckler

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The Only Practical, Proven Way to Guarantee Both Children AND ADULTS Can Learn to Read English The title of the revolutionary new book, *Let's End Our Literacy Crisis*, tells it all. **If enough people read and apply what they learn in this book, we WILL end our literacy crisis!** Your first question is likely to be, "Do we *really* have a literacy crisis?" This question is convincingly answered in this book, based upon the most statistically accurate and extensive studies of U.S. literacy ever commissioned by the U.S. government. The *Adult Literacy in America* report, which is available on the internet, proves that a shocking **92 million U.S. adults (47% of them) cannot read and write well enough to hold an above-poverty-level-wage job!** The *Literacy in the Work Force* report, also available on the internet, proves that **an average of 40% or more of the employees in U.S. businesses are functionally illiterate!** The book also explains (1) seven reasons why most of us do not realize how extensive functional illiteracy is. (2) how serious the financial, emotional, and physical problems that illiterates must endure really are. (3) how illiteracy is costing each U.S. adult who *can* read at least \$3700 each year for government programs that illiterates use, for higher consumer prices because of recruiting and training costs for--and the mistakes and inabilities of--illiterate workers, and for juvenile delinquency and crime directly related to illiteracy. (4) most importantly, it details a **proven** method of completely and permanently ending almost all English illiteracy. The author used engineering, educational, and linguistic logic to develop his breakthrough method. English is *spoken* by more people worldwide than any other language. This method has been proven in over 300 languages but never tried in English. It will not only end illiteracy for 92 million or more Americans but also for hundreds of millions of English-speaking people around the world who cannot *read* English. **How will YOU benefit by ending our literacy crisis?** If you (1) are concerned that a friend or relative is or may become functionally illiterate. (2) object to paying at least \$3700 each year as a result of illiteracy (since it can be proven to be easily ended). (3) have any financial interest in a business or organization (a) being hurt financially by functionally illiterate workers, (b) which prepares or sells written material, or (c) being hurt by competition with more literate foreign workers. (4) realize that 92 million functional illiterates in the U.S. and hundreds of millions of English functional illiterates in other countries are affecting the welfare of all of us.

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